

The Concept of "Money" in the Context of National Linguocultures

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Abstract:

This paper presents an analytical review of scientific works devoted to one of the topical studies in cognitive and cultural linguistics, to the concept of "money" that is included in the corpus of basic concepts of European civilization. The framework consists of systematization of most of existing scientific results of verbal representation, structuring of the concept of "money" in the context of Russian, English, German, French languages. A comparative analysis of the ways and means of language representation of the concept "money" in Russian, English, German, French, sets the combination of versatile and specific features that embody the nature of the concept of "money" in these national languages. The obtained scientific findings represent the opportunities of an embodiment of the general cultural concept of "money" in national linguocultures. The practical value is determined by the fact that the obtained structured scientific data in the specified conceptual field can be used by scientists when developing linguoculturological dictionaries of basic concepts of European culture, as well as in the development of training courses, for which these dictionaries will become a content database.

Keywords: concept, money, language representation, national language, European culture.

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