ICT: An Effective Platform to Promote Writing Skills among Chinese Primary School Pupils

Chua Chin Nee
SJKC Chung Hwa,
Kota Bharu, Kelantan, Malaysia.

Melor Md Yunus
Department of Innovation in Teaching and Learning
Faculty of Education,
Universiti Kebangsaan Malaysia, Malaysia.

Ashairi Suliman
Department of Education Leadership and Policy
Faculty of Education,
Universiti Kebangsaan Malaysia, Malaysia.

Abstract
Recently, the emergence and rapid growth of Information and Communications Technology (ICT) have become an essential part of everyone’s life. People from all walks of life are utilizing social media for communication, especially the primary and secondary school pupils. Instead of restricting the usage of ICT among primary school pupils, ICT should be fully explored to nurture the habit of writing in the school. This study aims to explore the practicality of ICT in promoting pupils’ writing skills. Hence, social media serves as the core of the entire study. A qualitative research was conducted to illustrate the relationship between the use of social media and its role in promoting writing skills among 60 primary school pupils from Kota Bharu, Kelantan, Malaysia. The research findings revealed that ICT serves as one of the useful and practical tools in promoting writing skills among the pupils. The results obtained from the survey were divided into several themes, which would be further discussed in the paper. In a nutshell, it is believed ICT and social media helps to promote writing skills among pupils, especially in learning English as a second language. The recommendation that can be derived from this study is that, it would be better to expose the pupils to write through social media under the surveillance of adults or teachers to make sure the learners are on the right track.

Keywords: Chinese primary school, Information and Communications Technology (ICT), promote, social media, writing skills