Examining the Relationship between E-Learning Styles and Achievement in English among Moroccan University Students

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Abstract
The aim of the study is fourfold: to examine the nature of relationship between visual learning style (VLS), auditory learning style (ALS), kinesthetic learning style (KLS), and read/write learning style (R/WLS) and students’ English achievement (EA) in technology-based learning environment among Moroccan university students. The present study adopts a quantitative research design. Therefore, the main instruments are questionnaires, and English achievement tests. Both the questionnaires and language tests are analyzed and interpreted quantitatively. The reliability of the questionnaire sections and scales as well as tests constructs matches the criterion for acceptable internal consistencies (α=70). The statistical tools used in order to help analyze and interpret data include descriptive and inferential statistics which make use of frequencies, percentage, and Correlation tests. Following what has been hypothesized; the test results do not support the four research hypotheses claiming there is no statistically significant relationship between the VLS, ALS, KLS, and R/WLS and students’ level of EA. The findings of the present study highlight some implications to improve students’ achievement in English with the help of e-learning style preference.

Keywords: computer-based learning, educational technology, English achievement, learning styles, sensory modality, VARK strategies

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