

Media Awareness for Pedagogical Evolutions

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Abstract

The breakthroughs of the media nowadays create prolific outputs which are possibly utilized as springboards for learning in all academic disciplines which include the English language learning especially in non-native-speaking countries. In this regard, the media awareness of educators in the academe should be triggered to link their instructions with the emerging media forms which could effectively intervene in classroom knowledge depending on how resourceful their mentors are. The media forms brought about by technological fruitions revolutionize classroom teaching whether these are print or broadcast media. Language acquisition through teaching language skills (reading, listening, speaking, writing and even the viewing skills) could be promising if these forms emanating from the media are creatively employed regularly in the teaching-learning interactions. This paper seeks to promote media awareness where media literacy is attained by educators as effective vehicles in the construction of instructional materials for the development of language teaching and learning through the wise selection of these media components as inputs to interplay in the pedagogical process.

Keywords: Media and Language Learning, Media Literacy, Instructional Materials, Teaching Springboards